

AI assistants: prices and free plans

ChatGPT, Claude, Gemini, Copilot and more, side by side. Checked October 2026.

Assistant	Free plan	Paid from	Top plan	Best for
ChatGPT	Limited messages, image generation and deep research	\$8/mo	Pro (max): \$200/mo	Most people: the best all-round AI assistant
Claude	Daily usage limits	\$20/mo	Team Premium: \$125/mo	Writers, analysts and developers working with long documents or code
Google Gemini	Gemini app with usage limits	\$20/mo	Google AI Ultra: \$100/mo	People who live in Gmail, Docs and Android
Microsoft Copilot	Copilot app and web	\$9.99/mo	Copilot Business: \$25.20/mo	Microsoft 365 users who want AI inside Word, Excel and Outlook
Perplexity	Unlimited basic searches	\$20/mo	Max / Enterprise Max: \$325/mo	Research and questions where you want sources
Grok	Grok with usage limits	\$30/mo	SuperGrok Heavy: \$300/mo	Heavy X users who want real-time trends and news in their AI answers
DeepSeek	The chat app is free	Free	-	Free reasoning and coding help, and developers who need a cheap API