

Free plans worth knowing about

What you actually get for \$0. Checked October 2026.

Tool	Category	What the free plan includes
ChatGPT	AI assistant	Limited messages, image generation and deep research
Claude	AI assistant	Daily usage limits
Google Gemini	AI assistant	Gemini app with usage limits
Microsoft Copilot	AI assistant	Copilot app and web
Perplexity	AI assistant	Unlimited basic searches
Grammarly	AI writing	Spelling, grammar and 100 AI prompts a month
Adobe Firefly	AI image & design	Daily free generations
Canva	AI image & design	Templates, editor and 50 AI uses a month
Runway	AI video, voice & music	125 one-time credits
ElevenLabs	AI video, voice & music	10k credits a month
Otter.ai	AI meetings	300 minutes a month (30 min per meeting)
GitHub Copilot	AI coding	Limited completions and chat
Cursor	AI coding	Limited agent requests
Ahrefs	SEO	Ahrefs Webmaster Tools for your own sites
Wix	Website builder	Wix subdomain with ads
Mailchimp	Email marketing	Small audience, 1 seat
Kit (ConvertKit)	Email marketing	Up to 10,000 subscribers
beehiiv	Email marketing	Up to 2,500 subscribers
Notion	Productivity & CRM	For individuals
HubSpot	Productivity & CRM	Free CRM for unlimited users
Grok	AI assistant	Grok with usage limits
DeepSeek	AI assistant	The chat app is free
HeyGen	AI video, voice & music	3 videos a month, up to 1 minute each
Synthesia	AI video, voice & music	About 10 minutes of video a month
CapCut	AI video, voice & music	Full editor with basic effects and captions
Descript	AI video, voice & music	1 media hour a month, 720p with watermark